

30 BALLET CHICAGO

CELEBRATING 30 YEARS OF ARTISTIC EXCELLENCE

Sponsorship Opportunities 2024-2025



Contact kqutierrez@balletchicago.org to discuss Sponsorship Opportunities

BALLET 30 CHICAGO

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DANIEL DUELL
Artistic Director
Founder

PATRICIA BLAIR
Associate Artistic Director
School Director

2024 - 2025 Sponsorship Opportunities

Sponsorships are due by October 1, 2024

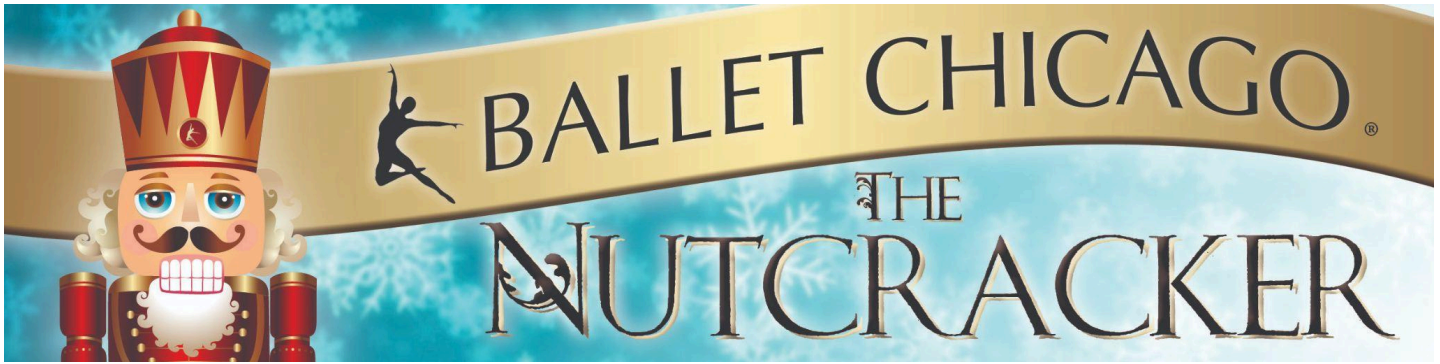
- **DanceVision** – October 18-19, 2024 at Ballet Chicago
- **The Nutcracker** – December 12-15, 2024 at the Historic Athenaeum Center in Lakeview and December 19-22, 2024 at the Harris Theater for Music and Dance
- **Balanchine + Beyond Spring Series** – May 10, 2025 at the Harris Theater for Music and Dance
- **Gift of Dance** – Ongoing
- **Dance For Tomorrow Scholarship Fund** – Ongoing

In 2025, The School of Ballet Chicago proudly celebrates its pearl anniversary, marking three decades of instructional excellence and artistic innovation. When Dan Duell and Patricia Blair founded The School of Ballet Chicago in 1995, they envisioned a curriculum of the highest caliber, where dancers would receive exceptional training in a supportive and nurturing environment. Its core mission is to educate and inspire young dancers and, in so doing, to empower each one to reach their full potential with poise, passion, and purpose. To that end, the heart of Ballet Chicago has always been its students. Our efforts focus on their growth and development, both as avatars of classical ballet and as young people equipped to navigate the challenges of a complex world.

Performance sponsorships enable us to provide an accelerated program where our dancers receive years of on-stage experience, building confidence, camaraderie, community, and an array of skills set that translate to any arena. Each year, Ballet Chicago stages innovative new choreography (DanceVision), a joyous holiday classic (The Nutcracker), and repertory masterpieces (Balanchine + Beyond) at the highest level of artistry and skill. We also serve the larger community by providing free or reduced tuition through our Dance for Tomorrow and Marsha & Philip Dowd Scholarship funds as well as tickets to our performances to children, veterans, and other groups through our Gift of Dance program. A partnership with Ballet Chicago not only enriches our great city with the beauty of the arts but also expands access to its transformative power.

The spirit of Ballet Chicago remains strong in its 30th year. Ambitious plans are underway, including collaborations with esteemed Chicago institutions, innovative performance opportunities, and diverse training options tailored for dancers of all ages. Your support enables us to instruct dancers from all over the city and to bring the joy of dance to the stage. Together, Ballet Chicago and its supporters will continue to impact lives through the beauty and power of ballet.

Benefits are determined by the level of donation and are tailored to suit donor objectives.



The Nutcracker

December 12, 2024 School Show at the Athenaeum Center

December 13-15, 2024 at the Athenaeum Center

December 20-22, 2024 at the Harris Theater

Through its inspiring story, beautiful music, and charming choreography, *The Nutcracker* is a celebration of the joyous holiday season. Every year, this beloved ballet takes us on an unforgettable journey with young Marie as she travels from her home on Christmas Eve to the Kingdom of Snow and the Land of the Sweets. For adults, it is a time to relive cherished memories of childhood. For children who wait with breathless anticipation for the holidays to arrive, it is the opportunity to create new memories. This year, our Nutcracker will be presented at both the historic Athenaeum Theatre and the Harris Theater for Music and Dance.

Sponsorship Levels (Corporate or Individual)

Pearl Anniversary Sponsor - \$30,000

(Nutcracker and Balanchine + Beyond)

- Benefits listed in Educational Performance Sponsor category plus...
- 12 additional VIP Tickets to Nutcracker and Balanchine + Beyond (14 total)
- Reserved Seating at DanceVision up to 10 guests
- Acknowledgment from the stage in an announcement made by the Artistic Director
- Prominent logo placement on all printed collateral
- Name recognition in Ballet Chicago WFMT Radio Ads for the entire season
- Invitations to all behind the scenes experiences*
- Full-page ad in all performance programs for the entire season

Maria's Sponsor - \$15,000

- Benefits listed in Educational Performance Sponsor category plus...
- 10 additional VIP Tickets to the 2024 Nutcracker (12 total)
- Acknowledgment from the stage in an announcement made by the Artistic Director
- Name recognition in Ballet Chicago Nutcracker WFMT Radio Ads
- Invitations to all behind the scenes experiences*
- Full-page ad in the Nutcracker performance program

Drosselmeyer's Sponsor - \$5,000

- Benefits listed in Educational Performance Sponsor category plus...
- 6 additional VIP Tickets to performance of choice (8 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

Tchaikovsky Sponsor - \$2,500

- Benefits listed in Educational Performance Sponsor category plus...
- 4 additional VIP Tickets to performance of choice (6 total)
- Choose 2 behind the scenes experiences*
- Half-page ad in the performance program

Divertissement Sponsor - \$1,500

- Benefits listed in Educational Performance Sponsor category plus...
- 2 additional VIP Tickets to performance of choice (4 total)
- Choose 1 behind the scenes experience*
- Half-page ad in the performance program

Educational Performance Sponsor \$1,000

- 2 VIP tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- ¼ page ad in the Performance Program
- Program book recognition

Program Ad Sponsor \$250 - \$500

Advertising in The Nutcracker program book with a quarter, half, or full page ad is an effective way to reach all performance attendees. The program will be distributed to more than 6,000 patrons across 10 public performances.

- **\$500:** Program book recognition plus full page ad
- **\$400:** Program book recognition plus 1/2 page ad
- **\$250:** Program book recognition plus ¼ page ad

**Behind the scenes experiences listed on page 11*

The Nutcracker

Season After Sweet Season



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Balanchine + Beyond

May 10, 2025 at 2pm and 7pm
Harris Theater for Music and Dance

Each spring, Ballet Chicago Studio presents a program of repertory masterpieces at the Harris Theater for Music and Dance, located in the heart of the city at the north end of Chicago's famed Millennium Park. With a repertory of close to 50 ballets, a third of them Balanchine masterworks, Ballet Chicago offers audiences family-friendly programs that display the highest standards of artistry.

Sponsorship Levels (Corporate or Individual)

\$5,000 - Serenade Sponsor

- Benefits listed below plus...
- 6 additional VIP Tickets to performance of choice (8 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

\$5,000 - Swan Lake or Rubies Sponsor

- Benefits listed below plus...
- 6 additional VIP Tickets to performance of choice (8 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

\$5,000 - Children's Ballet Sponsor

- Benefits listed below plus...
- 6 additional VIP Tickets to performance of choice (8 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

\$2,500 - Balanchine Pas de Deux (2 available)

- 4 VIP Tickets to performance of choice
- Choose 2 behind the scenes experiences*
- Half-page ad in the performance program
- 20% discount on all merchandise and performance tickets
- Program book recognition

\$250 - \$500 - Program Ad Petit Sponsor

Advertising in the Balanchine + Beyond program book with a quarter, half, or full page ad is an effective way to reach all performance attendees. The program will be distributed to more than 2,000 patrons across 2 public performances

- **\$500:** Program book recognition plus full page ad
- **\$400:** Program book recognition plus 1/2 page ad
- **\$250:** Program book recognition plus 1/4 page ad

**Behind the scenes experiences listed on page 11*

Balanchine + Beyond

Dancing Through the Decades





DanceVision

October 18-19, 2024 at Ballet Chicago Studios

Each fall, Ballet Chicago presents *DanceVision*, a unique performance series that highlights innovative new works by some of today's most exciting young choreographers, dancers, and musicians. We are proud collaborators with the Merit School of Music, an organization dedicated to removing barriers to high quality music education. Four original pieces are created each year under Project Director and Ballet Chicago Resident Choreographer Ted Seymour.

The choreographers are encouraged to reflect on the human experience through movement, with an emphasis on the music and the composers as the primary inspiration. This year, we will introduce a special collaboration with local university students studying fashion design and costuming who will craft one-of-a-kind looks for each piece. *DanceVision* will be presented free of charge at Ballet Chicago studios.

\$5,000 - DanceVision Season Sponsor

As a season sponsor, you will fund the opportunity for young artists and audiences to come together for two in-studio performances at Ballet Chicago's 17 North State Street home. In addition to the benefits listed, the DanceVision Season Sponsor will receive an invitation to join the Project Director and choreographers for a dinner.

\$2,500 - Individual Ballet Sponsor (4 available)

From conception, to the rehearsal studio, to the stage, every step of the creative process is funded by the Individual Ballet Sponsor. Become part of the creation and bestow the gift of artistic exploration and collaboration on these highly talented young artists! In addition to the benefits listed, the Individual Ballet Sponsors will receive an invitation to join a choreographer at the Ballet Chicago studios for a rehearsal and charcuterie.

\$1,500 - Choreographer Sponsor (4 available)

The invention, curation, and planning for each ballet is solely in the hands of the choreographer. These stipends provide food, lodging, and transportation for our creative artists. In addition to the benefits listed below, Choreographer Sponsors will receive an invitation to join the choreographer for an in-depth discussion on the elements of their choreographic inspiration, stage design, and costuming.

\$1,000 - Live Music Sponsor (4 available)

DanceVision is produced with live music, and each performance carries with it the excitement of seeing new, cutting-edge choreography come to life with live music. In addition to the benefits listed below, Live Music Sponsors will receive an invitation to join the musicians of the piece for a coaching and music development session with the Project Director and one of the Choreographers.

\$500- NEW! Costumes Sponsor (4 available)

DanceVision will include a new element this fall - original costumes for each piece designed by Fashion and Design students from local universities. These up-and-coming designers add an exciting new dimension to our performance, and we can't wait to see their work. In addition to the benefits listed, Costume Sponsors will receive an invitation to join the designers of the pieces for an artist discussion with the Project Director and the Choreographer.

DanceVision

Co-Creating the Future



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Gift of Dance

At Ballet Chicago, we believe the arts should be accessible to all. That's why we started **The Gift of Dance**, a program that provides free tickets to our performances to underserved Chicagoans. **The Gift of Dance program is entirely underwritten by donations.** Our goal for 2024-2025 is to sponsor tickets for 4,500 Chicago students, adults, veterans, and seniors to experience Ballet Chicago's critically acclaimed performances.

Fr. Scott Donahue of Mercy Home on the impact the Gift of Dance had on the children in his program:

"Your support of our kids through gifts like these tickets is such a blessing. Before they came to our doors, our kids only knew pain and heartache. They never could have dreamed that folks like you would go above and beyond to make sure they have the chance to enjoy life's finer pleasures, like ballet. It warms my heart to know that now they have friends like you who help them transform into bright, creative young men and women through absorbing the arts."

From Sean Kemp, Veteran, U. S. Army, *"I wanted to reach out to you and say thank you for your continued support. We couldn't complete our mission of giving back to those who gave without amazing donors like yourself."*

Please consider making a donation to the Gift of Dance today. Thousands of children, families, and veterans will be grateful for your support.

Sponsorship Levels (Corporate or Individual)

\$10,000 ~ 500 tickets

- 10 VIP Tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- Program book recognition
- Invitations to all behind the scenes experiences*
- Full-page ad in the Nutcracker performance program

\$5,000 ~ 250 tickets

- 8 VIP Tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- Program book recognition
- Full-page ad in the performance program
- Choose 3 behind the scenes experiences*

\$2,000 ~ 100 tickets

- 6 VIP Tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- Program book recognition
- Half-page ad in the performance program
- Choose 2 behind the scenes experiences*

\$1,000 ~ 50 tickets

- 4 VIP tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- Program book recognition
- ¼ page ad in the Performance Program

\$500 ~ 25 tickets

- 2 VIP tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- Program book recognition

\$200 ~ 10 tickets

- 1 VIP tickets to performance of choice
- 20% discount on all merchandise and performance tickets

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Scholarship Funds

Dance for Tomorrow Financial Aid Scholarship

Ballet Chicago's Dance for Tomorrow program provides formal ballet training to children from low-income families. Established in 1996 under the Illinois' Statewide Opportunities for the Arts and Recreation (SOAR) initiative, **the program now operates independently with support from Ballet Chicago's annual donations.** Students served by Dance for Tomorrow receive free or reduced tuition fees. The program serves students across all levels, from beginners in Creative Movement to advanced dancers in our Studio Company, offering a nurturing and supportive environment for high-quality dance education.

Please consider making your donation to our scholarship fund today. Together, we can make dance accessible to all regardless of financial barriers. Please choose one of the levels of giving below.

Ballet 8 Student Sponsor \$8,750

- Benefits listed below plus...
- 10 additional VIP Tickets to performance of choice (12 total)
- Invitations to all behind the scenes experiences*
- Full-page ad in the performance program

Ballet 7 Student Sponsor \$8,500

- Benefits listed below plus...
- 8 additional VIP Tickets to performance of choice (10 total)
- Invitations to all behind the scenes experiences*
- Full-page ad in the performance program

Ballet 6 Student Sponsor \$8,000

- Benefits listed below plus...
- 8 additional VIP Tickets to performance of choice (10 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

Ballet 5 Student Sponsor \$6,000

- Benefits listed below plus...
- 8 additional VIP Tickets to performance of choice (10 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

Ballet 4 Student Sponsor \$5,000

- Benefits listed below plus...
- 6 additional VIP Tickets to performance of choice (8 total)
- Choose 3 behind the scenes experiences*
- Full-page ad in the performance program

Ballet 3 Student Sponsor \$3,500

- Benefits listed below plus...
- 4 additional VIP Tickets to performance of choice (6 total)
- Choose 3 behind the scenes experiences*
- Half-page ad in the performance program

Ballet 2 Student Sponsor \$2,500

- All benefits listed below plus...
- 2 additional VIP Tickets to performance of choice (4 total)
- Choose 2 behind the scenes experience*
- Half-page ad in the performance program

Ballet 1 Student Sponsor \$1,500

- All benefits listed below plus...
- 2 additional VIP Tickets to performance of choice (4 total)
- Choose 1 behind the scenes experiences*
- Half-page ad in the performance program

Introduction to Ballet Student Sponsor \$1,000

- All benefits listed below plus...
- 2 additional VIP tickets to performance of choice (4 total)
- ¼ page ad in the Performance Program

Creative Movement/Pre-Ballet Student Sponsor \$700

- 2 VIP tickets to performance of choice
- 20% discount on all merchandise and performance tickets
- Program book recognition

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Behind the Scenes Experiences

Afterglow Donor Reception at the Harris Theater

Enjoy cocktails and charcuterie after the evening show of Balanchine + Beyond.

Studio Company Rehearsal at Ballet Chicago Studios

Private rehearsal invitation at Ballet Chicago Studio located on the 19th floor of the Stevens Building with a beautiful view of the Chicago skyline.

Technical Rehearsal at the Performance Venue

Personal invitation to watch a technical rehearsal before we open the show to the public.

Photo-Op with Cast

Take a one-of-a-kind photo with our remarkable young artists on the stage.

Pre-Show Artist Discussion at the Harris Theater

This is your chance to meet Ballet Chicago's Artistic Director and Resident Choreographer and to gain special insight into the ballets on the program. An Interactive Q + A is included. You will have the opportunity to discuss the repertoire with the artists who worked so hard to put it together.